

Takes place the third Wednesday of February; stand up against bullying and don your pink shirt!

For the past five years, Big Brothers Big Sisters of Prince George has sought to #spreadkindness and coordinate Pink Shirt Day in Prince George. Big Brothers Big Sisters recognizes that mentoring can have a direct effect on reducing bullying in schools and communities.

We put all proceeds from Pink Shirt Day directly towards our local proactive mentoring programs.

How to Participate

Purchase your pink shirt from any Save on Foods in Prince George or at the Big Brothers Big Sisters of Prince George Office, located at 777 Kinsmen Place.

Every year Big Brothers Big Sisters of Prince George partners with other community groups and businesses to raise awareness of Pink Shirt Day to offer other ways for the community to get involved.

Pink Shirt Day 2018

On February 22nd, 2018, there were 5 ways you could help Strike Out Bullying

- Purchasing your pink shirt (or wristband!) at a Save on Foods location, 777 Kinsmen Place or from www.bbbsp.org.ca/shop
- Do an escape room at Exit Prince George where 50% of each room went towards this year's Pink Shirt Day campaign
- Purchase a strawberry milkshake at Carls Jr; \$1 from every one sold comes back to Big Brothers Big Sisters of Prince George
- Purchase one of Rocky Mountain Chocolate Factory's pink candy apples



start something