

Takes place the first Wednesday of August from 10:00am – 2:00pm

Businesses and Organizations around Prince George join in on this city wide Lemonade Stand Competition

Big Squeeze was created by Big Brothers Big Sisters of Prince George in 2013 as a 'just for fun' event that allows our staff and some local businesses an opportunity to tap into their inner child and sell some lemonade. The event was such a massive success that it became an annual fundraiser and has continued to grow in popularity. All lemonade stands participating offer their lemonade by donation, and some choose to also include additional draws such as baked goods or a bbq!

All proceeds from The Big Squeeze stay in Prince George to support our agency's proactive mentoring programs.

How to Register A Team

Contact Sydney Sankey, Communications and Events Coordinator at 250.563.7410.

The Rules

- Big Brothers Big Sisters will provide your team with lemons and pitchers the Monday before the event. Teams can add anything (non-alcoholic) to their lemonade.
- The agency will promote all locations that lemonade will be available. You can do additional promotions for your team; it's encouraged!
- Teams can raise additional funds at their stand by collecting donations, having a bake sale or anything else that is legal and your imagination can come up with. These additional fundraising efforts will go towards your total.
- Lemonade is sold between 10:00am – 2:00pm. No lemonade sales (or other fundraising) done before 10:00am, or after 2:00pm, will be eligible to be added to your total sales.
- Pledge sheets will be provided to collect information for those who would like a tax receipt.
- The Big Brothers Big Sisters team will be acting as judges and will be coming to each lemonade stand during the sale period to do a taste test. These judges will award the Best Tasting Lemonade trophy at the end of the day. Points will be awarded for taste and appearance.
- Two staff members from Big Brothers Big Sisters will be at your location between 2:00pm – 3:00pm to pick up the money raised and any remaining supplies.

To Date

The Big Squeeze raised more than \$6,000.00 in 2016 and awarded Spruce Credit Union the Most Money Raised trophy for raising \$1,355.51 for Big Brothers Big Sisters. Aim-hi snagged the trophy for Best Tasting Lemonade.



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