

**The 7th Annual Big Squeeze is set for August 7th, 2019 from 10:00am – 2:00pm.**

Businesses and organizations around Prince George join in on this city wide Lemonade Stand Competition! Big Squeeze was created by Big Brothers Big Sisters of Prince George in 2013 as a 'just for fun' event that allows our staff and some local businesses an opportunity to tap into their inner child and sell some lemonade. The event was such a massive success that it became an annual fundraiser and has continued to grow in popularity. All lemonade stands participating offer their lemonade by donation, and some choose to also include additional draws such as baked goods or a bbq! All proceeds from The Big Squeeze stay in Prince George to support our agency's proactive mentoring programs.

**How to Register a Team:**

Contact Jane Gauthier, Community Development Coordinator at 250.563.7410 or email [jane.gauthier@bigbrothersbigsisters.ca](mailto:jane.gauthier@bigbrothersbigsisters.ca).

**The Rules:**

- The agency will promote all places where lemonade is available.
- Lemonade is sold between the times of 10am-2pm. No lemonade sales before 10am and no sales after 2pm. It is up to the teams to figure out how to best sell their product.
- Teams can raise additional funds at their stand by collecting donations, having a bake sale or anything else (legal) your imagination can come up with. These fundraising efforts go towards your total.
- A pledge sheet will be provided to collect information for those people who would like a tax receipt.
- The BBBSPG team will be around sometime during the sales period to do a taste test. These judges will award the best tasting lemonade. Points will be awarded for taste and appearance. The judges will only score one lemonade per team.
- Two staff members from BBBSPG will be at your location between 2pm-3pm to pick up money and remaining supplies.
- Back again is the Restaurant Edition! Local restaurants spend the day selling lemonade with a portion of each sale coming back to BBBSPG.

**What to Beat:**

Last year's 'Best Tasting' award went to the Prince George Chamber of Commerce.

The team that raised the most money in 2018, and took home the prized 'Lemon Trophy' was AiMHi, making \$ 3,576.60 in 4 hours.